

2023  
*through*  
2025

# STRATEGIC PLAN



ORGANIZATIONAL EFFICIENCY AND EFFECTIVENESS –DIVERSITY & INCLUSION –FISCAL STEWARDSHIP



## ADVOCACY

**Advocate for legislative and regulatory policies that support Michigan's family physicians and protect the practice of family medicine in the state.**

1. Advocate and communicate the value of family medicine in Michigan.
2. Lead efforts to create a legislative and regulatory environment in Michigan that values the broad scope of family physicians and decreases the administrative complexity that detracts from patient care.
3. Advance initiatives that position family physicians as leaders of the healthcare team.



## COMMUNITY & CONNECTION

**Cultivate and grow a vibrant and diverse community of members.**

1. Facilitate opportunities for members to meet, connect, network, and learn from one another.
2. Facilitate mentorship and initiatives that support medical students in their exploration of the family medicine specialty.
3. Work to increase the diversity of family physicians in Michigan and advance the diversity, equity, and inclusion of the Academy's membership.



## PRACTICE SUPPORT

**Enhance and support members' abilities to fulfill practice and career goals through education, information sharing, and practice management skills.**

1. Provide resources and educational programs that inform members on practice options, support their practice of family medicine in various settings, and help them understand the changes and transformations in Michigan's healthcare environment.
2. Reduce the administrative burden on family physicians associated with licensure and streamline required processes for credentialing.
3. Provide resources and educational programs which enhance members' leadership development.
4. Provide resources and education programs which inform members about issues and trends impacting family physicians.

## VISION

A thriving community of Michigan family physicians serving as trusted advocates for health and the profession.

## MISSION

Michigan Academy of Family Physicians serves Michigan's family medicine physicians, residents and students through advocacy, practice support, and creating community and connections for all members.