



Title: Family Physicians Should Be Paid for Valuable Activities

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1 **WHEREAS**, family physicians have a significant impact on patient lives when they are able to take time to encourage
2 better behaviors, and

3 **WHEREAS**, family physicians have new treatments and technology that can impact patient health, and

4 **WHEREAS**, when family physicians integrate patient coaching, exercise counseling, group educational activities,
5 care management, prompting certain behaviors or imparting education by texting and sharing education videos, they
6 provide value, and

7 **WHEREAS**, phone calls and e-visits have become acceptable substitutes for some face-to-face encounters, and

8 **WHEREAS**, phone calls and e-visits presently require the expenditure of resources but are not typically reimbursed
9 by Medicare, Medicaid, or commercial health plans, now, therefore, be it

10 **RESOLVED**, that Michigan Academy of Family Physicians ask the American Academy of Family Physicians (AAFP)
11 to use significant and necessary resources to encourage family physicians to integrate patient coaching, care
12 management, exercise counseling, group educational activities, prompting certain behaviors or imparting education
13 by texting and sharing education videos; and, be it further

14 **RESOLVED**, that Michigan Academy of Family Physicians ask American Academy of Family Physicians to advocate
15 that the Centers for Medicare and Medicaid Services to accept these activities and that, as new and cutting-edge
16 physician services, they be compensated well enough to support infrastructure development and a profit for the
17 family physicians providing these services.