

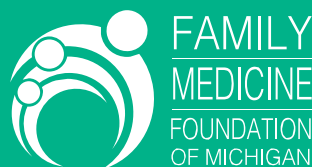
**REGISTER BY
Feb. 29
TO SAVE**

INSPIRE.

CREATE. LEAD.

**JULY 13 -16, 2024
MACKINAC ISLAND**

Michigan Family Medicine Conference & Expo



You're Invited!

It is my pleasure as president of Family Medicine Foundation of Michigan to invite you to the 2024 Michigan Family Medicine Conference & Expo, July 13-16, 2024. We are excited to host you at the Grand Hotel on Mackinac Island.

INSPIRE. CREATE. LEAD.

The conference theme, Inspire. Create. Lead., reminds us why we connect to advance family medicine. MAFP, the largest medical specialty association in the state, exists to support and represent family physicians, family medicine residents, and medical students in their exploration of the family medicine specialty. It is through these ideals and MAFP's steadfast dedication to its mission that we work together to support family physicians and their practices as they work to ensure high-quality, cost-effective, physician-led team-based healthcare for patients of all ages.

The conference's quality continuing medical education program includes extraordinary keynote, general, and breakout sessions covering a broad variety of timely clinical, practice management, and advocacy topics (pages 5-13).

This year, the agenda includes three energizing keynote speakers including Steven Furr, MD, FAFAP, President of American Academy of Family Physicians; Frank Domino, MD, Family Medicine at UMass Memorial Health, and Margot Savoy, MD, MPH, CPE, FAFAP, Senior Vice President, Education, Inclusiveness and Physician Well-Being at AAFP.

Other highlights include the Family Medicine Expo Welcome & Cocktail Reception on Saturday, July 13, President's Reception on Sunday, July 14, and our exclusive Family Medicine Foundation of Michigan VIP Afterglow on Monday, July 15.

COMMUNITY

The Michigan Family Medicine Conference & Expo offers a prime opportunity to build and strengthen relationships with colleagues; further your family medicine knowledge; celebrate personal and collective wins; recharge with family and friends; and explore the beautiful and historic Grand Hotel and Mackinac Island — there is a lot to see and do (see page 14 for details)!

I am thrilled to be working with you to inspire, create, and lead and look forward to connecting with you at the 2024 Michigan Family Medicine Conference & Expo in July.

Sincerely,
Srikar Reddy, MD, FAFAP
President, Family Medicine Foundation of Michigan

EARN CME

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

This CME program and its complimentary on-demand package, accessible after the conference, include sessions on all topics required for medical licensure in Michigan.



Hotel Ferry Rates

Shepler's Ferry (sheplersferry.com) is offering conference attendees discounted ferry rates from Mackinaw City and St. Ignace.

- Tickets can be purchased online or in-person
- Use discount code FAMMED24
- Discounted round trip rates are \$26 per adult and \$17 per child (ages 5-12); children under age 5 travel at no charge
- Use the QR code below to access the ferry schedule



AGENDA KEY

- CME** Continuing Medical Education credit(s)
- CME+** State-mandated Continuing Medical Education
- \$** Optional event requires pre-registration and payment of an additional fee

Schedule At-A-Glance

Subject to change.

SATURDAY, July 13

- 7:30 am - 6:00 pm Conference Registration & Information Desk Open
- 8:00 am - 12:00 pm KSA: Musculoskeletal (additional cost)
- 12:00 - 1:00 pm New Physician Welcome Lunch
- 1:15 - 2:45 pm Navigating Obesity: Efficient Strategies for Primary Care Physicians
- 3:00 - 4:00 pm The Top 10 Evidence-Based Medicine Updates for 2024 **KEYNOTE**
- 4:00 - 6:00 pm Family Medicine Welcome Expo & Cocktail Reception
Hosted by FMFM & MAFP Presidents

SUNDAY, July 14

- 6:00 am - 5:00 pm Conference Registration & Information Desk Open
- 6:30 - 7:30 am
A) Yoga for Physician Well-being
B) Exploring Population Health Trends, Innovative Care Models, and Value-Based Payments
- 7:30 - 8:15 am Expo Hall Open
- 8:15 - 9:15 am The Value Proposition for Physician Wellness in Family Medicine **KEYNOTE**
- 9:15 - 10:00 am Coffee Break Experience with Exhibitors
- 10:00 - 11:00 am
A) Evolution of Primary HPV Screening for Cervical Cancer
B) Unlocking the Code: How HCC Coding and RAF Scoring affects your Practice's Bottom Line
- 11:05 am - 12:05 pm
A) OMT for the MD: Brief Osteopathic Techniques for the Busy Clinician
B) Answers to Women's Common Concerns of Desire, Arousal and Orgasm
- 12:05 - 1:15 pm Lunch Product Theater with Sanofi/Regeneron
- 1:15 - 2:15 pm
A) Understanding Evolving Cannabis Use Patterns, Diagnosis, and Impact on Health
B) Caring for Patients Experiencing Homelessness
- 2:20 - 3:20 pm
A) POCUS in Your Medical Practice: Implementation Strategies and Challenges
B) Conquering Minds: A Comprehensive Overview of Pediatric Concussions
- 3:30 - 5:00 pm Advocacy in Your Academy
- 5:00 - 6:00 pm Michigan Family Medicine PAC Mixer (additional cost)
- 8:00 - 9:00 pm President's Reception

Schedule At-A-Glance continues on page 4 >>>

Schedule At-A-Glance

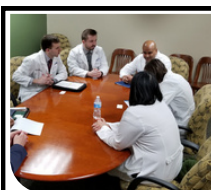
Subject to change.

MONDAY, July 15

6:00 am - 5:30 pm	Conference Registration & Information Desk Open
6:30 - 7:30 am	A) Yoga for Physician Well-being B) Connected Care: Enhancing Patient Health and Practice Prosperity through Remote Patient Monitoring
7:30 - 8:30 am	Breakfast on Your Own
8:30 - 9:30 am	How AAFP's Advocacy Initiatives Work to Shape Positive Change KEYNOTE
9:35 - 10:35 am	A) Cross-Cultural Medicine: Healthcare for Native Americans in Michigan B) A Tale of Two Practices: Direct Primary Care
10:40 - 11:40 am	A) Practical Approaches to Acute Pain Management B) Legalized Marijuana: How to Navigate Challenges of Increased Use
11:45 am - 1:45 pm	MAFP Annual Meeting & Lunch
2:00 - 3:00 pm	Breathing Easy: Conquering Obstructive Sleep Apnea for Better Health
3:05 - 4:05 pm	Street Medicine for the Unhoused in Michigan
4:10 - 5:10 pm	Addressing Mental Health in Primary Care Using the Collaborative Care Model
8:30 - 9:30 pm	Family Medicine Foundation of Michigan VIP Afterglow (additional cost)

TUESDAY, July 16

6:00 - 11:45 am	Conference Registration & Information Desk Open
6:30 - 7:30 am	Pediatric Potpourri: Know When to Hold Them and When to Fold Them
7:30 - 8:30 am	Breakfast on Your Own
8:30 - 9:30 am	Hypertension: Improving Patient Care through Performance Improvement
9:35 - 10:35 am	Cryosurgery for Your Office with Hands-On Workshop
10:35 - 11:35 am	Dermoscopy in Primary Care with Hands-On Practice
11:35 am	Conference Concludes



FAMILY MEDICINE PAC

Look for opportunities throughout the conference to support your PAC—100% of our fundraising proceeds benefit this voluntary political action committee. It is only through MAFP member contributions that FMPAC can strengthen the voice of family medicine in the State Legislature and amplify your Academy's work to ensure state policies and laws protect patients, the practice of family medicine, and the specialty.

SATURDAY JULY 13

7:30 am – 6:00 pm

Conference Registration & Information Desk Open

8:00 am – 12:00 pm

Knowledge Self-Assessment (KSA): Musculoskeletal



Discounted rate of \$150 for conference registrants!

Complete this 60-question Knowledge Self-Assessment (KSA) with your colleagues via a family physician-facilitated group discussion. This activity explores best practices to manage and treat common conditions of the spine and upper and lower extremities with a focus on restoring function. This KSA will also review features of musculoskeletal traumatic overuse injuries seen in clinical practice. | *Kari Beth Watts, DO, Assistant Professor, Western Michigan Homer Stryker M.D. School of Medicine (Kalamazoo, MI)* | [The AAFP has reviewed the Musculoskeletal KSA and deemed it acceptable for up to 8.00 Knowledge Self-Assessment, Live AAFP Prescribed credits. Term of Approval is from 7/13/2024 to 7/13/2024. Physicians should claim only the credit commensurate with the extent of their participation in the activity.](#)

12:00 – 1:00 pm

New Physician Welcome Lunch

1:15 – 2:45 pm

Navigating Obesity: Efficient Strategies for Primary Care Physicians



Insurance coverage, medication shortages, and health equity pose significant challenges to the 40% of our population who experience obesity. Patients and doctors struggle to keep up with constantly evolving research and treatment options for obesity, especially regarding medication. This session will look at how to efficiently and effectively manage a patient who wants to address obesity, including those who ask for treatment options during a 20-minute visit, or at the end of a health maintenance exam. It will also provide tools to help physicians support a successful long-term treatment plan. | *Jonathan Gabison, MD, Assistant Professor, Michigan Medicine (Ann Arbor, MI)* | [Contributes toward the State of Michigan's medical ethics and implicit bias CME requirements for medical licensure.](#)

3:00 – 4:00 pm | KEYNOTE SESSION



The Top 10 Evidence-Based Medicine Updates for 2024

You won't want to miss this presentation from family physician Frank Domino, MD. Using recent research findings and medical literature, Dr. Domino will translate the most recent clinical recommendations into high-quality, evidence-based care strategies you can apply in your practice. Be sure to mark your calendar for this rapid-fire and humorous keynote session. | *Frank J. Domino, MD is a professor and the pre-doctoral education director for the Department of Family Medicine and Community Health at the University of Massachusetts Chan Medical School in Worcester, MA. He is the chief of Lippincott, Williams and Wilkins' "5 Minute Clinical Consultant" series and an author, podcaster, and blogger.*



Frank Domino, MD

4:00 – 6:00 pm

Family Medicine Welcome Expo & Cocktail Reception Hosted by FMFM & MAFP Presidents

Reunite with colleagues, meet new friends, and introduce yourself to supporters of family medicine. Light hors' d'oeuvres will be served with an open bar. Plus enjoy music and Booth Bingo as you explore the exhibits.



*Beena Nagappala, MD, MPH
2023-2024 MAFP President*



*Srikar Reddy, MD, FAAFP
2023-2024 FMFM President*

AGENDA

Subject to change.

SUNDAY JULY 14

6:00 am – 5:00 pm

Conference Registration & Information Desk Open

6:30 – 7:30 am

A) Yoga for Physician Well-being **CME**

Yoga is the connection of breath with movement. Establishing strong mind-body connections offers many benefits. Using simple breathing and movement techniques, we will review these benefits and demonstrate a series of short, realistic practices for the average family physician to take with them into practice and patient visits. | *Tessa Dake, MD, FAAFP, Family Physician and Certified Yoga Teacher, Covenant Medical Group (Saginaw, MI)*

B) Exploring Population Health Trends, Innovative Care Models, and Value-Based Payments **CME**

During this interactive session participants will discuss emerging trends in population health, new models of care, and value-based payment models. We will define and discuss the concept of value, as the relationship between cost AND outcome. The audience is encouraged to bring questions or topics for discussion. | *Michael Kobernick, MD, FAAFP, MS-HAS, MS-PopH, Senior Medical Director, Blue Cross Blue Shield of Michigan (Huntington Woods, MI)*

7:30 – 8:15 am

Expo Hall Open



**Margot Savoy, MD,
MPH, CPE, FAAFP**

8:15 am – 9:15 am | **KEYNOTE SESSION** **CME**

The Value Proposition for Physician Wellness in Family Medicine

Family medicine can benefit from intentionally addressing physician wellness. In this session, we will examine how physician wellness is critical to providing primary care services to meet the health needs of communities and the nation. The COVID-19 pandemic has significantly impacted primary care and family physician practices. The pandemic resulted in increased rates of burnout and has challenged even the most resilient physicians, making it difficult for them to recover from the moral injury and stressors they face both at work and outside of work. Let's discuss how investing in sustainable family medicine (and primary care) strategies can improve physician wellness. | *Margot L. Savoy, MD, MPH, FAAFP serves as senior vice president for education, inclusiveness, and physician well-being at AAFP. Savoy oversees all organizational activities related to medical education and continuing professional development, physician well-being, and diversity, equity, and inclusion. Her areas of focus include education and training of medical students and residents; student interest and choice of a career in the specialty of family medicine; expansion of graduate medical education in family medicine including federal policies that affect it; and development of continuing professional development opportunities, including CME.*

9:15 – 10:00 am

Coffee Break Experience with Exhibitors and Final Prize Drawings

SUNDAY JULY 14 (CONTINUED)

10:00 – 11:00 am

A) Evolution of Primary HPV Screening for Cervical Cancer CME

The cervical cancer screening of today is not your mother's test! Because of the natural history of HPV and the development of biomarkers, a superior screening test is now available for the averaged-risk, asymptomatic woman. During this session we will look at the progression of testing and identify the risk-based strategies developed to manage abnormal results. | *Diane Harper, MD, MS, MPH, FAAFP, Professor, University of Michigan (Ann Arbor, MI)*

B) Unlocking the Code: How HCC Coding and RAF Scoring affects your Practice's Bottom Line CME

Providing great primary care is just one side of the family practice equation; understanding the business of medicine is the other. Attend this session to increase your knowledge of Hierarchical Condition Category (HCC) coding and how it affects Risk Adjustment Factor (RAF) scores. Learn how to code to accurately reflect patients' overall illness and what you need to chart to justify certain codes. Leave the session with practical steps to coding that will benefit your practice's bottom line. | *Robert Jackson, MD, FAAFP, Physician, Western Wayne Physicians (Allen Park, MI)*

11:05 am – 12:05 pm

A) OMT for the MD: Brief Osteopathic Techniques for the Busy Clinician CME+

This session will familiarize physicians with brief, effective osteopathic manipulative therapy techniques that can be integrated into a busy clinic day for patients experiencing common ailments, such as upper respiratory infections and musculoskeletal pain. The presentation will alternate between brief lectures on techniques and associated evidence, followed by facilitated practice time by presenters, engaging the audience. We will conclude with a brief overview of how to bill for OMT, allowing even allopathic physicians to be reimbursed for this helpful intervention. | *Kari Beth Watts, DO, Assistant Professor, Western Michigan University Homer Stryker M.D. School of Medicine (Kalamazoo, MI) and Stephanie Ellwood, DO, Assistant Professor, Western Michigan University Homer Stryker M.D. School of Medicine (Kalamazoo, MI)* | [Contributes toward the State of Michigan's pain and symptom management CME requirements for medical licensure.](#)

B) Answers to Women's Common Concerns of Desire, Arousal and Orgasm CME

Our presentation will address female sexual dysfunction, focusing on low desire. We'll look at how to provide a thorough sexual interview, evaluate pain and emotional connection, and review medications that may cause low desire. We will compare Discordant Desire to Hypoactive Sexual Desire Disorder. We will consider current FDA-approved treatments for Hypoactive Sexual Desire Disorder and review initial diagnosis and treatment options for arousal and orgasmic dysfunction. | *Christine Krause, MD, FAAFP, Assistant Professor, University of Michigan Department of Family Medicine-Retired (Saline, MI)*

12:05 – 1:15 pm

Lunch Product Theater with Sanofi/Regeneron

SUNDAY JULY 14 (CONTINUED)

1:15 – 2:15 pm

A) Understanding Evolving Cannabis Use Patterns, Diagnosis, and Impact on Health CME

Cannabis use patterns and formulations are changing rapidly, and patients use cannabis to treat many common conditions seen by family physicians. This presentation will describe the changing patterns of cannabis use, help clinicians diagnose Cannabis Use Disorder accurately, and evaluate the impact of cannabis on cognitive function and the risk of motor vehicle accidents. We will explore harm reduction strategies to address high-risk use, and review resources available to help patients who are struggling with a Cannabis Use Disorder. | *Christopher Frank, MD, PhD, FAAFP, Assistant Professor, University of Michigan (Ann Arbor, MI)*

B) Caring for Patients Experiencing Homelessness CME+

Each year, more than 30,000 people in Michigan experience homelessness. As primary care physicians, we will often care for individuals without adequate housing. In this session, we will discuss how we can provide better care for these patients, leveraging our compassion and creativity to help address the barriers they face. We will discuss the background information related to the nation's housing crisis and engage in an interactive case discussion to highlight the challenges we may encounter while caring for unhoused patients. | *Jessica Heselschwerdt, MD, FAAFP, Beaumont Troy Family Medicine Residency Program (Troy, MI)* | [Contributes toward the State of Michigan's implicit bias CME requirements for medical licensure.](#)

2:20 – 3:20 pm

A) POCUS in Your Medical Practice: Implementation Strategies and Challenges CME

Point-of-Care Ultrasound (POCUS) is rapidly expanding in family medicine and has significant implications for education, scholarship, and clinical practice in the United States. With recent updates to ACGME and AAFP requirements for residents to obtain POCUS training, upcoming graduates will seek employment opportunities in academic and community settings that support the implementation of POCUS in clinical practice. This session will focus on the introduction of five common applications of POCUS to enhance outpatient clinical decision-making and share best practices in billing, acquiring POCUS equipment, standardized training, and credentialing. | *Juana Nicoll Capizzano, MD, FAAFP, Clinical Assistant Professor, Clinical POCUS Director, Program Director of Advanced Primary Care Ultrasound Fellowship, University of Michigan (Ann Arbor, MI); Rudy Wenner, MD, Clinical Assistant Professor, Ultrasound Track Lead, University of Michigan (Ann Arbor, MI); and Scott Kelly, MD, Clinical Assistant Professor, Assistant Director POCUS, Core Faculty Clinical Simulation Center, University of Michigan (Ann Arbor, MI)*

B) Conquering Minds: A Comprehensive Overview of Pediatric Concussions CME

According to the Centers for Disease Control and Prevention, about 2.3 million children and teenagers have been diagnosed with a concussion or brain injury. In this session, you will learn about the significance and frequency of concussions, get updated recommendations for screening and follow-up, and explore various treatment strategies. | *Anthony Tam, MD, Physician, Henry Ford Health (Ann Arbor, MI)*

AGENDA

Subject to change.

SUNDAY JULY 14 (CONTINUED)

3:30 – 5:00 pm

Advocacy in Your Academy

Join this session for an all-encompassing update on legislative and regulatory changes in Michigan. We will highlight changes of the past year, MAFP's key role in the adoption of these changes, and happenings within the Michigan Board of Medicine and Michigan Board of Osteopathic Medicine and Surgery. We will examine bills that have been proposed in the current legislative session and assess how they may affect family medicine. We'll also discuss the efforts being made by professional lobbyists and how grassroots initiatives can contribute to effective messaging.

5:00 – 6:00 pm

Michigan Family Medicine PAC Mixer. One ticket per \$150 contribution.

8:00 – 9:00 pm

President's Reception

MONDAY JULY 15

6:00 am – 5:30 pm

Conference Registration & Information Desk Open

6:30 – 7:30 am

A) Yoga for Physician Well-being

Yoga is the connection of breath with movement. Establishing strong mind-body connections offers many benefits. Using simple breathing and movement techniques, we will review these benefits and demonstrate a series of short, realistic practices for the average family physician to take with them into practice and patient visits. | *Tessa Dake, MD, FAAFP, Family Physician and Certified Yoga Teacher, Covenant Medical Group (Saginaw, MI)*

B) Connected Care: Enhancing Patient Health and Practice Prosperity through Remote Patient Monitoring

From connected care to innovative strategies, this session will provide actionable insights and practical approaches for family physicians to leverage remote patient monitoring (RPM) effectively. During this session, we will explore the core principles and technologies that underpin remote patient monitoring. We will review the current RPM models, technology, and medically indicated conditions. We will then discuss how the strategic integration of technology can enhance patient outcomes while driving revenue for family physicians. Finally, we review the practice management aspects of integrating RPM, including administrative needs, billing, and reimbursement. | *Erin Hendriks, MD, FAAFP, Assistant Professor, University of Michigan (Bloomfield Township, MI) and Amanda Sussex, Head of BD & Partnerships at Salvo Health (New York, NY)*

7:30 – 8:30 am

Breakfast On Your Own

MONDAY JULY 15 (Continued)

8:30 – 9:30 am | **KEYNOTE SESSION** **CME**

How AAFP's Advocacy Initiatives Work to Shape Positive Change

Discover American Academy of Family Physicians' plans for ongoing advocacy on behalf of family physicians and patients to inspire positive change as it continues to transform healthcare in the United States with the goal of achieving optimal health for all. Learn about your professional association's strategic priorities and advocacy work regarding payment reform, practice transformation, reducing administrative burden, and preserving physician well-being. | *Steven P. Furr, MD, FAAFP, a family physician in Jackson, Alabama, is the president of the American Academy of Family Physicians. He is the co-founder of Family Medical Clinic of Jackson where he also serves as chief of staff of a rural hospital and medical director of the nursing home. Furr has cared for patients for more than 39 years, including obstetrics care for more than 25 years. He is a certified medical director and a certified medical examiner.*



**Steven Furr,
MD, FAAFP**

9:35 – 10:35 am

A) Cross-Cultural Medicine: Healthcare for Native Americans in Michigan **CME+**

Native American communities, including those in urban and tribe areas of Michigan, have historically been marginalized and underserved in terms of medical care. During this presentation, we will provide an overview of the health status of these communities and discuss ways that family medicine physicians can address these disparities in a unique and integrated manner. One such approach is cross-cultural medicine. We will also explore how Family Medicine Physicians can make their practices more inclusive and respectful of the cultural and spiritual beliefs of their Native American patients. | *Frank Animikwam, MD, Medical Director, Little Traverse Bay Bands of Odawa Indians (Petoskey, MI) and Josette French, MD, Family Medicine Physician, American Indian Health and Family Services (Detroit, MI)* | [Contributes toward the State of Michigan's implicit bias CME requirements for medical licensure.](#)

B) A Tale of Two Practices: Direct Primary Care **CME**

It is crucial to explore alternatives to insurance-based payment models as a means of revamping the current overburdened primary care infrastructure. Direct Primary Care (DPC) an alternative payment model, and there are more than 2,000 DPC practices in the United States. While that number continues to grow, it is unclear who these doctors are, how they came to practice in this model, and the barriers and opportunities that exist in working in this model. During this session we will discuss our experiences working in two different DPC practices while emphasizing the similarities and the notable differences between them. We will highlight the unique features of DPC, the ways this model can work for different kinds of physicians, and the growing number of ways barriers to entry are decreasing. | *Vince Winkler-Prins, MD, FAAFP, Physician, Table Health (Petoskey, MI) and Aisha Harris, MD, Physician, Harris Family Health (Flint, MI)*

AGENDA

Subject to change.

MONDAY JULY 15 (CONTINUED)

10:40 – 11:40 am

A) Practical Approaches to Acute Pain Management **CME+**

During this session, we will discuss how to recognize and diagnose acute pain syndromes and use appropriate medications and dosage forms. We will discuss how to appropriately treat acute pain by combining medication and non-medication modalities. Additionally, we will explore methods for preventing acute pain from becoming chronic. | Gary Ruoff, MD, FAAFP, Clinical Professor of Family Medicine, WMU School of Medicine (Kalamazoo, MI) | [Contributes toward the State of Michigan's pain and symptom management CME requirements for medical licensure.](#)

B) Legalized Marijuana: How to Navigate Challenges of Increased Use **CME**

With the explosion of change in marijuana laws, most of which decriminalize recreational use, family physicians must confront the challenges of increased use of marijuana in their practice populations. Drug and alcohol testing may be a useful tool for physicians, but it comes with inherent risks and limitations that must be recognized. We will discuss drug testing options, medical/legal considerations for physicians, and the recognition of acutely impaired individuals in the office. | Michael Berneking, MD, FAAFP, FACOEM, FAASM, Medical Director, Bronson ProHealth (Kalamazoo, MI)

11:45 am - 1:45 pm

MAFP Annual Meeting & Lunch

For a "how to" on writing and submitting resolutions to be voted on at the Annual Meeting, visit www.mafp.com/mafpa-annual-meeting. All MAFP members in good standing are eligible to submit resolutions (due to MAFP by May 21) and vote during the meeting.

2:00 – 3:00 pm

Breathing Easy: Conquering Obstructive Sleep Apnea for Better Health **CME**

Gain expert insights on the weighty impact of obstructive sleep apnea - from underdiagnosis and complex comorbidities, to decreased quality of life and ballooning healthcare cost. Walk away with actionable strategies you can put into practice to help your patients sleep better and breathe easier. | *Presented by Medical Learning Institute, faculty to be determined.*

3:05 – 4:05 pm

Street Medicine for the Unhoused in Michigan **CME+**

During this session, we will discuss new research on the unique needs and drivers of homelessness. We will provide a summary of the various community resources available throughout the state to assist patients who are at risk of or currently experiencing homelessness. Additionally, we will elaborate on the street medicine initiatives happening across the state and provide information on how interested providers can participate. | Neil Nixdorff, MD, FAAFP, Faculty Advisor, Wolverine Street Medicine, University of Michigan (Ann Arbor, MI); Richard Bryce, DO, Medical Director, Street Medicine Detroit (Detroit, MI); and Sravani Alluri, MD, Director, Street Medicine Kalamazoo (Kalamazoo, MI) | [Contributes toward the State of Michigan's medical ethics and implicit bias CME requirements for medical licensure.](#)

AGENDA

Subject to change.

MONDAY JULY 15 (CONTINUED)

4:10 – 5:10 pm **CME**

Addressing Mental Health in Primary Care Using the Collaborative Care Model

Integrating behavioral health care and general medical services has been shown to improve patient outcomes and reduce costs. After decades of research, the Collaborative Care Model (CoCM) has been shown as the most effective and efficient model for delivering integrated care. CoCM introduces two new roles, a Psychiatric Consultant (PC) and a Behavioral Health Care Manager (BHCM), as well as a new tool, the Systematic Case Review Tool, to the care team for measurement-guided care. After reviewing the essential elements of CoCM (Patient-Centered Team Care, Population-Based Care, Measurement-Based Treatment to Target, Evidence-Based Care, and Accountable Care) this session will identify patients who can be appropriately treated using CoCM and discuss the roles of each team member. | *Dayna LePlatte, MD, Adjunct Clinical Assistant Professor, Michigan Medicine (Ann Arbor, MI)*

8:30 - 9:30 pm

Family Medicine Foundation of Michigan VIP Afterglow **\$**

This exclusive event is a thank you to supporters for donations they have made to Family Medicine Foundation of Michigan between August 16, 2023, and July 12, 2024, to help advance the specialty in Michigan. Cocktails will be served. To donate, visit mafpm.com/foundation.

Hosted by:



*Rachel Klamo, DO, FAAFP
MAFP President-Elect*



*Glenn Dregansky, DO, FAAFP
FMFM Incoming President*

Student & Resident Event Scholarships

Scholarship Application Due June 10

SPONSOR A STUDENT / RESIDENT OR APPLY FOR A SCHOLARSHIP!

Family Medicine Foundation of Michigan's Student & Resident Event Scholarship Fund—funded 100% by donations—makes it possible for student and resident members of MAFP to attend the Michigan Family Medicine Conference & Expo to learn, network, and explore family medicine. A scholarship covers the early-bird registration fee and the included sessions and events.

Each donor is matched with a student/resident, whom they will have the opportunity to meet during the conference. Unused donations are reserved for scholarships for other Family Medicine Foundation of Michigan events, such as the Michigan Future of Family Medicine Student Conference held in the fall. Indicate your donation when you register for the conference or go to mafpm.com/foundation. Every \$275 donation earns one entry ticket to the exclusive Family Medicine Foundation of Michigan VIP Afterglow on Monday evening, July 15. To apply for a scholarship scan the QR code (right) or visit <https://mafpm.memberclicks.net/2024-stu-res-scholarship-app>. The scholarships are awarded on a first-come first-served basis, and the number of scholarships available is dependent on the donations received.



AGENDA

Subject to change.

TUESDAY JULY 16

6:00 – 11:45 am

Conference Registration & Information Desk Open

6:30 – 7:30 am

Pediatric Potpourri: Know When to Hold Them and When to Fold Them **CME**

Patients younger than 18 years old comprise approximately 15% of family physicians' patient panels, according to ABFM's 2023 Family Medicine Factbook. This session will cover the major developments in pediatric care in the primary care setting. The discussion will include the RSV vaccine, guidelines for managing newborn jaundice, screening for anxiety in teenagers, and the effectiveness of over-the-counter remedies for upper respiratory infections. | *Alicia Julovich, MD, Assistant Professor, Department of Family & Community Medicine, Western Michigan University Homer Stryker M.D. School of Medicine (Marshall, MI)*

7:30 – 8:30 am

Breakfast On Your Own

8:30 – 9:30 am

Hypertension: Improving Patient Care through Performance Improvement **CME**

Health plans and regulators have developed hypertension quality measures to evaluate the evidence-based quality of care provided to patients by healthcare professionals. Payors are using performance data to determine payments in incentive programs and alternative payment models. However, actual care often has wide variances, exceeding or falling short of targeted goals. This session will help attendees improve hypertension patient care. It will cover quality and performance tools and guide attendees through planning a PDSA cycle for their practices. After a review of their performance data, they will be able to submit their outcomes and learnings to ABFM as a performance improvement project for maintenance of certification credit, which will also carry AAFP PI-CME credit. More importantly, they will have gained experience in performance improvement which may be continued in other areas of practice and/or with different interventions to improve the care of their patients. | *David Walsworth, MD, FAAFP, Assistant Chair of Clinical Affairs and Associate Professor, Department of Family Medicine, Michigan State University College of Human Medicine (East Lansing, MI)*

9:35 – 10:35 am

Cryosurgery for Your Office with Hands-On Workshop **CME**

Cryosurgery is a fast effective method to treat benign and premalignant lesions in primary care practices. Learn the techniques, indications, benefits, and risks then transition to practicing with real equipment on simulated models. | *Daniel Stulberg, MD, FAAFP, Chair and Professor, Department of Family and Community Medicine, Western Michigan University Homer Stryker M.D. School of Medicine (Kalamazoo, MI)*

10:35 – 11:35 am

Dermoscopy in Primary Care with Hands-On Practice | CLOSING SESSION **CME**

Dermoscopy is effective in primary care to help diagnose and determine when to biopsy skin lesions. This introduction to dermoscopy reviews two methods of evaluating skin lesions and offers hands-on practice with actual dermatoscopes, so that participants can start using this technique in their office practice. Participants are encouraged but not required to share their moles and skin lesions for hands-on practice. | *Daniel Stulberg, MD, FAAFP, Chair and Professor, Department of Family and Community Medicine, Western Michigan University Homer Stryker M.D. School of Medicine (Kalamazoo, MI)*

Mackinac Island Activities

For centuries, visitors have found Mackinac Island to be an amazing, ideal vacation spot. Known for the world-famous Mackinac Island fudge, historic Fort Mackinac, unique shopping, and diverse dining, Mackinac Island is a summer get-away for everyone. Check out the unforgettable sunsets, awe-inspiring sunrises, and extraordinary nightlife while you are visiting the island. Activities for family members of conference attendees are being planned. Please check the MAFP website at maf.com/calendar for more information leading up to the conference.

ARCH ROCK

The most famous of the rock formations on the island, this arch towers above the water and is more than 50-feet wide. It attracts the vast majority of tourists to the island and can be reached by foot, taxi, carriage, or bike.

FORT MACKINAC

Founded during the American Revolution, the British captured the fort in the very first engagement on American soil in the War of 1812. Inside, 14 original buildings, cannon salutes, bugle music, daily reenactments, and interactive displays speak of America's infancy.

GRAND HOTEL STABLES

With fewer than 200 Hackney horses living in America today, the Grand Hotel Stables provides a rare opportunity to see these elegant, high-stepping horses up close.

ORIGINAL BUTTERFLY HOUSE & INSECT WORLD

The original Mackinac Island Butterfly House is the first of its kind in Michigan and the third oldest live butterfly exhibit in the United States.

SOMEWHERE IN TIME GAZEBO

Mackinac Island's famous movie, *Somewhere In Time*, starring Jane Seymour and Christopher Reeves, featured a gazebo that was formerly on the grounds of the Grand Hotel.



General Conference Information

REGISTRATION RATES

The full conference registration rate (page 16) includes:

- Access to all CME sessions
- This CME program along with the complimentary on-demand package, includes all state-mandated licensing requirements of the State of Michigan.
- Admission to the Expo Hall
- Drinks and appetizers at the Family Medicine Welcome Expo & Cocktail Reception on Saturday, July 13
- Expo Hall Coffee Break Experience with Exhibitors on Sunday, July 14
- Lunch during the MAFP Annual Meeting on Monday, July 15

GUEST REGISTRATION

All guests of attendees must register to participate in any ticketed events (pricing included in agenda descriptions). Payment due during online registration.

PAYMENT

Payment is required to process your registration. Payment by MasterCard, Visa, American Express, or Discover is accepted.

REGISTRATION CONFIRMATION

Once your registration has been processed, you will receive a registration confirmation email and a payment confirmation email from info@mafp.com. If you do not receive these emails within 24 hours after registering, contact Sarah Pinder at spinder@mafp.com. To help ensure you receive email from MAFP, add info@mafp.com to your safe sender's list.

CONFERENCE CANCELLATION/REFUND

Cancellation and refund requests must be submitted in writing to info@mafp.com. An administrative fee of \$50 will be deducted from all cancellations and refunds. The final date for refunds is **June 12**.

CONFERENCE MATERIALS

Hard copy materials will not be printed. All conference information will be included on the new conference app, accessible for downloading in Google Play or Apple App Store. More information on downloading the conference app will be sent to you prior to the conference. You are encouraged to bring a laptop, tablet, or other mobile device to the conference and to download the conference app prior to attending the conference.

DIETARY & ACCESSIBILITY NEEDS

If you have special dietary requirements, food allergies, and/or accessibility needs, please indicate them when you register.

CONFERENCE ATTIRE

Conference attire is business casual.

Inside the Grand Hotel, prior to 6:30 pm, no midriff-baring tops, sweatpants, sleeveless shirts, or cut-off shorts. After 6:30 pm, dresses, skirts, blouses, dress sweaters, and dress slacks for ladies are preferred; gentlemen are required to wear a suit coat, necktie, and dress pants; no denim or shorts. This applies for all areas inside the hotel with exception of the Cupola Bar.

Children 12 years and older are expected to be in dress similar to adults.

CONSENT

Registration and attendance at MAFP / Family Medicine Foundation of Michigan events constitutes consent for MAFP to use and distribute (both now and in the future) the attendee's image or voice in photographs, videotapes, electronic reproductions, and audio tapes of such events and activities.

DATES TO REMEMBER

February 29 Conference registration early-bird rates close

May 21 Annual Meeting resolutions due to MAFP

June 12 @ 5pm Last day to reserve a discounted room at Grand Hotel

July 13 KSA: Musculoskeletal

July 15 Annual Meeting (free to members)

QUESTIONS? Contact Sarah Pinder, MAFP Director of Member Engagement, at spinder@mafp.com

Conference Registration

Register Today!

This conference is intended for family physicians, family medicine residents, and medical students. *Can't attend the full conference? Customize to your schedule – one and multi-day rates are available.*

Full Conference Rate: July 13 - July 16		Early by 2/29	Regular 3/1 - 7/13
MAFP MEMBER	FAMILY PHYSICIAN MEMBER		
	Full Conference Rate	\$550	\$600
	Daily Rate	\$150/Sat; \$225/day	\$175/Sat; \$250/day
	LIFE MEMBER		
	Full Conference Rate	\$475	\$525
	Daily Rate	\$100/Sat; \$175/day	\$125/Sat; \$200/day
NON-MEMBER	RESIDENT/STUDENT/TRANSITIONAL MEMBER		
	Full Conference Rate	\$275	\$325
	Daily Rate	\$90/Sat; \$170/day	\$115/Sat; \$195/day
	FAMILY PHYSICIAN NON-MEMBER		
	Full Conference Rate	\$675	\$725
	Daily Rate	\$225/Sat; \$300/day	\$250/Sat; \$325/day
	RESIDENT/STUDENT/TRANSITIONAL NON-MEMBER		
	Full Conference Rate	\$300	\$350
	Daily Rate	\$125/Sat; \$200/day	\$150/Sat; \$225/day

(AAFP / MAFP membership is FREE for all students—apply for membership at mafp.com/medical-students)

REGISTER ONLINE:

Visit mafp.com/calendar or scan the QR code



GRAND HOTEL 286 Grand Avenue, Mackinac Island, MI 49757

DISCOUNTED ROOM RATES

Grand Hotel lodging availability is limited to conference attendees only and offered on a first-come, first-served basis. The following discounted rates are for reservations made by June 12 at 5:00 pm or when our conference room block is full.

Grand King or Queen, Grand Double, or Grand Superior Double: \$305/night + taxes and fees

Lake View or Lake View Double: \$465/night + taxes and fees

RESERVE YOUR ROOM

To reserve your room at the discounted group rate, visit www.mafp.com/calendar or call 800.334.7263 and ask for the Michigan Family Medicine Conference & Expo group rate.

Check-in: Begins at 4 pm
Check-out: By 11 am



Reserve Your Room By June 12

