

Contact MAFP Director of Member Engagement **Sarah Pinder** at **spinder@mafp.com** or **517.664.9083** for suggestions about what will work best for your goals and budget.

EVENT SPONSORSHIPS & ITEMS

Event Sponsorships

Product Theater Sponsor: \$8,000, exclusive

Exclusive product theater lunch or breakfast for conference attendees. 45-minute presentation, ability to place company literature at each setting during the chosen meal, one custom push notification to attendees through the event platform.

FMFM/MAFP Leadership Dinner: \$4,000, exclusive

Exclusive sponsor dinner for FMFM and MAFP board members. This company representatives may attend.

Event App: \$1,000, exclusive

The go-to resource for on-site event information, including schedule, sessions, speakers, sponsors, exhibitors, evaluations, and more.

Refreshment Break: \$750, 1 available

Provide attendees with an energizing coffee bar while they network with exhibitors in the Expo Hall.

Career Opportunities/Job Board: \$250, unlimited

Place your 8½" x 11" career listing on the job board, centrally located near registration.



Premier Items

Guest Room Turn Down Service: \$2,000, 3 available

Provide unique turn-down items for conference attendees staying at the Grand Hotel. Sponsor must provide turn-down items. Items can be branded or contracted through the Grand Hotel.

Expo Hall Music: \$1,500, exclusive

Sponsor an energetic Expo Hall with music provided by a DJ.

Live Music During Cocktail Hour: \$800, exclusive

Sponsor live music played by a Grand Hotel musician during the July 13 cocktail hour.

Welcome Banner: \$750, exclusive

Sponsor a banner hung outside the Grand Hotel to greet guests as they arrive for an exciting conference and expo experience.

Lanyard: \$500, exclusive

Supply up to 200 branded breakaway-style lanyards to be worn by attendees at the conference. Sponsor must supply lanyards.

Annual Business Meeting Pen & Notepad: \$500, exclusive

Supply up to 150 branded high-quality pens and notepads for attendee note-taking during the annual business meeting. Sponsor must supply pens and notepads.

SPONSORED ITEMS

Sponsor will work with the vendor of its choice on designing, ordering, and delivering the sponsored item(s) to the Grand Hotel.

Sponsor is also responsible for the cost of printing and delivery to the Grand Hotel.

Artwork must be approved by MAFP prior to production or by June 10, 2024, whichever is earlier. Final items must be delivered directly to the Grand Hotel no more than 10 days in advance. If you are planning to ship materials from the hotel to yourself after the conference, you must schedule the shipment and provide a printed pre-paid label.

All packages shipped to the conference MUST be labeled with the following information:

Individual's Name and Name of Shipper's Company

Events Department
Family Medicine Conference & Expo
Grand Hotel
1891 Cadotte
Mackinac Island, MI 49757

Hold For: Family Medicine Conference & Expo
7/13/24 - 7/16/24

Box _____ of _____